GRAPHIC DESIGN

RIO HONDO COLLEGE

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Program Courses:

GDSN 110: History of Graphic Design (online)
This course is a survey of historical developments in graphic design from the Industrial Revolution to the Digital Age. Students will analyze the development of graphic design, its origins as a CTE area and the influences of political, social and economic climates of the different historical periods.

GDSN 150: Typography
The history, theory and practice of letterforms and typography as they apply to graphic design, advertising and other areas of design and visual communication. Projects cover the history and principles of typography, letter structure, typeface selection, fundamentals of typesetting and introductory typographic layout.

GDSN 151: Typographic Design
Focus is on the compositional use of type and its relationship to issues of visual hierarchy, readability and page structure. Students continue their exploration of typography as an expressive visual form through typographic design projects.

GDSN 162: Intro. To Web Design
A practical introduction for students interested in UX (user experience) and visual interface design and the challenges it poses for the Graphic Designer. Using Web Design applications like Adobe Dreamweaver and Adobe Photoshop, students are introduced to the steps involved in creating a basic functional interactive website.

GDSN 163: Intermediate Web Design
Focusing on usability, this intermediate class offers broader and more advanced instruction into the 'front-end' visual design and aesthetics of interactive media as well as the technical and design requirements of designing a fully functional website. Using intermediate web design applications, students are instructed in techniques needed in increasing the user experience (UX). Students continue to perfect the creation of a fully functional website using multifaceted applications.

GDSN 164: Digital Illustration Design
This course is an introduction to Graphic Design, and uses Adobe Illustrator design software as the principal digital tool. Topics include the Principles and Elements of Design, typography, color, shape stroke, illustration techniques, page layout design, as well as introductory critical concepts and professional practices employed by Graphic Designers. This course includes portfolio building with an emphasis on professional standards.

GDSN 165: Branding & Identity Design
This course is an exploration of Branding and Identity Design, a sub-discipline of Graphic Design. Topics include the research and development of Trademarks and Logos for clients, the Principles and Elements of Design, typography, color, shape stroke, illustration techniques, page layout design, as well as intermediate and advanced critical concepts and professional practices employed by Graphic Designers.

GDSN 172 - Publication Design
This course is an exploration of Publication Design, a sub-discipline of Graphic Design. Topics include the Principles and Elements of Design, page composition, creative use of typography, color, imagery and the grid, discussion of output and pre-press considerations for print and digital distribution as well as current methods/styles critical concepts and professional practices employed by Graphic Designers.

GDSN 174 - Packaging Design
For the student interested in a degree in Graphic Design and/or those interested in Packaging Design layout applications employed as tools by Graphic Designers for two-dimensional and three-dimensional surfaces. This course is a project-driven exploration of Packaging Design which is defined as stylized functional design for carrying, protecting, or presenting a product.

GDSN 178: Digital Imaging Design
An introduction to Graphic Design, and uses Adobe Photoshop software as the principal digital tool. Topics include: photo/raster/bitmapped-based scanning, image formats, optimization, re-touching, adjustments, compositing, blending, color, conceptual and narrative techniques, current technical and creative methods and styles employed by Graphic Designers as well as well as introductory critical concepts and professional practices.

GDSN 179: Advanced Digital Imaging Design
This course is an advanced project-driven exploration of Graphic Design, and uses Adobe Photoshop software as the principal digital tool. This course includes portfolio building with an emphasis on professional standards.

GDSN 290: Cooperative Work Experience/Internship
This course supports and reinforces on-the-job training in business and industrial establishments under supervision of a college instructor and is facilitated by the use of learning objectives.

GDSN 299: Directed Study in Graphic Design
The course provides an opportunity for the student to expand their studies in Graphic Design beyond the classroom by completing a project or an assignment arranged by agreement between the student and instructor.

Non-credit Graphic Design Career Exploration courses:
4 cost free online courses are for any student interested in learning more about the field of Graphic Design. A perfect introduction to the Rio Hondo Graphic Design program! A Certificate of Completion will be granted on the sucessful completion of all 4 courses

NVOC 291 - Career Exploration: Graphic Design I: History (online)
This course is the first in a series of 4 courses and is an abbreviated survey of the origins of the Graphic Design profession from the time of Gutenberg through the Industrial Revolution into the modern Digital Era.

NVOC 292 - Career Exploration: Graphic Design II: Process (online)
This course is the second in a series of 4 courses and is an overview of the practices and tasks involved in the process of developing a graphic design solution.

NVOC 293 - Career Exploration: Graphic Design III: Academic Pathways (online)
This course is the third in a series of 4 courses and is an overview of the academic pathways available to students interested in the Graphic Design profession.

NVOC 294 - Career Exploration: Graphic Design IV: Career Paths (online)
This course is the fourth in a series of 4 courses and is an overview of the general career pathways available to students interested in the Graphic Design profession.

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Degrees:

This AA Degree is designed for students interested in visual arts and graphic design. This degree combines traditional visual art topics with practical graphic design skills. Students will learn to produce solutions to visual communication problems. This degree is ideal for students: looking to build a portfolio, transfer to a 4-year university, or seek entry to mid-level skills for entering the field of graphic design.

Associate of Art: Graphic Art and Design 27 units

- ART 106 Survey of Western Art: Ren. to Mod.: 3 units
- ART 120 Two Dimensional Design: 3 units
- ART 124 Color Theory: 3 units
- PHTO 185 Introduction to Digital Photography: 3 units
- GDSN 110 History of Graphic Design: 3 units
- GDSN 150 Typography: 3 units
- GDSN 162 Web Design UX: 3 units
- GDSN 164 Digital Illustration Design: 3 units
- GDSN 178 Digital Imaging Design: 3 units

This AS Degree is designed for students whose focus is graphic design. This degree emphasizes practical graphic design skills, project development and portfolio preparation. Students will learn to produce marketable solutions to visual communication problems. This degree is ideal for students: looking to build a portfolio, enter the field of graphic design, transfer to a 4-year university, start their own business or those may already have an undergraduate degree.

Associate of Science: Graphic Design 30 units

- ART 124 Color Theory: 3 units
- GDSN 110 History of Graphic Design: 3 units
- GDSN 150 Typography: 3 units
- GDSN 162 Web Design UX: 3 units
- GDSN 163 Intermediate Web Design UI
- GDSN 164 Digital Illustration Design: 3 units
- GDSN 165 Branding & Identity Design: 3 units
- GDSN 172 Publication Design: 3 units
- GDSN 178 Digital Imaging Design: 3 units
- Advanced Digital Imaging Design: 3 units

Certificates of Achievement (COA):

*Skills for entry-level positions, internships, apprenticeships and freelancers!
*Build Certificate skills towards our AS/AA Graphic Design Degrees!
*Build Certificate skills towards transfer for BS/BA Graphic Design degrees.
*Many COAs share courses so it's easy to earn multiple certificates!

Collect Them All!

Publication Design: 12 units
- GDSN 150 Typography
- GDSN 151 Typog. Design
- GDSN 164 Digital Illustration
- GDSN 172 Pub. Design

Web Design: 12 units
- GDSN 150 Typography
- GDSN 162 Web Design
- GDSN 163 Inter. Web Design
- GDSN 178 Dig. Imag.

Advertising Design: 12 units
- GDSN 150 Typography
- GDSN 164 Digital Illustration
- GDSN 178 Dig. Imag.
- GDSN 179 Adv. Dig. Imag.

Brand. & ID. Design: 12 units
- GDSN 150 Typography
- GDSN 162 Web Design
- GDSN 164 Digital Illustration
- GDSN 165 B & I Design

Packaging Design: 12 units
- GDSN 150 Typography
- GDSN 164 Digital Illustration
- GDSN 174 Pack. Design
- GDSN 178 Dig. Imag.

Graphic Design: 18 units
- GDSN 110 Hist. GDSN
- GDSN 150 Typography
- GDSN 162 Web Design
- GDSN 164 Digital Illustration
- GDSN 172 Pub. Design
- GDSN 178 Dig. Imag.

Possible Careers (these are just a few...there are many more!):

- Advertising Artist
- Advertising Art Director
- Art Therapist
- Illustrator
- Medical Illustrator
- Graphic Designer
- Web Site Designer
- Web Content Producer
- Commercial Printer
- Printer/Printmaker
- Photographer

- Videographer
- Film Editor
- Production Designer
- Set Designer
- Fashion Designer
- Television Graphic Designer
- Film Graphic Designer
- Packaging Designer
- Application Designer
- Exhibit Designer
- Package Design

- Photography Editor
- Special Effects Artist
- Video Game Production
- Publication & Editorial design
- Identity Design: Trademarks (logos)
- Environmental Design: way-finding
- Information Design/Data Visualization
- Entertainment Promotion Design
- Advertising Design
- Web Design (UX, UI)
- Motion Graphics: Media titles